Tau Alpha and Bank of America. Survivor Recognition Program is sponsored by Zeta available for all Race participants. The Breast Cancer Memory of" and "In Celebration of" back signs are people who have been touched by breast cancer. "In Participants are also invited to recognize those special 'In Memory Of' Back Signs XERATAUALPHA

'In Celebration Of' &

Four States Fairgrounds from 7 a.m. - 8:15 a.m. on Race Day. Survivors, VIP Sponsors and Media Sponsors will be held at the A complimentary breakfast for registered Breast Cancer SURVIVOR, VIP & MEDIA BREAKFAST

destination in the contiguous U.S. Limit (1) ticket per household. transportation on American Airlines or American Eagle to any Celebration, awards and door prizes which include roundtrip air The post-Race Survivor Ceremony will consist of a Survivor place Senior Survivor (age 60 & older) in the 5K Jog/Walk. well as the first place Master Survivor (age 40-59) and the first finishers in the overall breast cancer survivor classification, as Awards will be given to the first, second and third place SURVIVOR ACTIVITIES & AWARDS

t-shirt provided by Zeta Tau Alpha and Bank of America. recognized will receive a complimentary pink cap and pink inspiration to us all. Breast cancer survivors who wish to be Survivors are the stars of Komen Race for the Cure and an

### SURVIVORS

information

It www.komentexarkana.org online registration and more

Visit v for or



Trinity Church Twin City Title Waste Management Opportunities, inc. Mount Grove Baptist Church McDonald's & Distribution Co.,Inc exas Roadhouse Texarkana Texas Police Department International Warehousing H&N Gift & Floral Welding Department Eagle Distributing Auto Body Department Texarkana College Mydding Dopartment Dots Rentals and Sales Dillard's Police Department Team Texarkana Texarkana College CROSSFIT-Texarkana Central Mall City Of Texarkana, Texas Sonic T-Line Texarkana Arkansas BlueLine Rental Big A's Klean Kans **Водег**я Тгорћу American Signs & Banners Racquet & Jog Alexander's Jewe соирев' гь Dr. Robin Rogers **EURNITURE** Flour Chilo



### IN-KIND SDONSOBS



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Matt & Cindy Young

William & Rita Morriss

Texarkana Endodontics

Texarkana Digital Press

Mr. & Mrs.Jerry Sparks

Dr. & Mrs. Randy Sarrett

Amber & Zach Lawrence

Laura & Darien LaCroix

Pillow Termite & Pest Control

visiting Angels

The Party Factory

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Sally & Nick Patton

SRS Medical Equipment Dr





### **MEDIA SPONSORS**

Debra & Tom Moore Gary & Annell Langdon AR State Representative Prissy Hickerson Margaret & Charles Bruce Pam Beck

### **WALKER SPONSORS**

& Cox PC CPAs Holliday, Lemmons Group Inc **IET Environmental** Or & Mrs. Bryan Griffin Patti & Jimmy Finley Vicki & Roy Deskin Jeanie & Mike Conway Bryce's Cafeteria Runway Services Atlantic Track

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Wisdom Animal Clinic Mary Katherine & Pat Weber Jean Southwest Tri State Iron & Metal CT Imaging Institute lexarkana PET/ Texarkana Funeral Home Texarkana Board of Realtors Texarkana Animal League Karen & Randy Schmidt Commercial Real Estate Schimming Company Red River Credit Union Richael Wharton-Palmer D.D.S of Northeast Texas Oral & Maxillofacial Surgeons Opportunities,Inc. Offenhauser & Co Insurance Retirement Community MRC Cornerstone Patsy & Don Morriss Mercy Carter Tidwell L.L.P. Alpha Sorority

Chapter of Alpha Kappa

Healthcare Express

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of Texarkana Texas Housing Authority Rehabilitation Hospital HealthSouth Guaranty Bank and Trust Exceed Urgent Care Erie & Associates Encore Waggoner Creek Douglas Companies Inc Credit Union Domino Federal Discount Wheel & Tire Dierksen Hospice Insurance Complete Coverage Commercial National Bank Collom & Carney Pediatrics BWI Companies Inc. Farm Bureau Bowie County Waldrop & Hlavinka Atchley, Russell,

### **BRONZE SPONSORS**

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**PLATINUM SPONSORS** 



SPECIAL THANKS

Non-Profit Org

U.S. Postage

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TEXARKANA, TX

Permit No. 21





# PROMISE

### **ABOUT** KOMEN TEXARKANA WHERE DOES THE MONEY GO?

83% of all funds raised are spent directly on our mission of saving lives and ending breast cancer forever. 75% of net income remains in the community, with more than four million dollars in local grants for breast health education and breast cancer screening having been awarded by the Texarkana Affiliate since 1999. 25% of funds support groundbreaking breast cancer research around the world through the Susan G. Komen® Grants Program.

### Contact Information

KOMEN TEXARKANA AFFILIATE Phone: 903-791-9585 • FAX: 903-791-9587 www.**komentexarkana**.org EMAIL: raceforthecure@valornet.com

### I AM THE CURE

I am the Cure is Komen's rallying cry, encouraging women to take an active role in their breast health—to become educated about breast cancer and understand that being aware is the first step in the process. Listen for the cheers as you walk or run the Race and join in!

The Running Ribbon is a registered trademark of Susan G. Komen®.

# RACE EVENTS

# PARTYM PINK OCTOBER 17

Our Party in Pink and Silent Auction will be held from 7 p.m. - 10 p.m. on Friday, October 17 at the Four States Fairgrounds Oasis located at 3700 East 50th Street, Texarkana, AR 71854. Enjoy complimentary drinks, Mexican cuisine and live music provided by SoulTones. Tickets are \$50 each and may be purchased through the entry form or online at www. komentexarkana.org. All tickets will be held at the door.

### KIDS FOR THE CURE®/BABIES FOR THE CURE

Kids for the Cure® is an opportunity for children ages 2-12 to participate in any of the non-competitive run/walk events.

- Participants receive a specially designed Kids for the
- Babies for the Cure age 0-24 months will receive a specially designed baby bib.
- Join us for special Race Day activities just for kids entertainment, activities and more!

Children may not be left unattended - parental supervision is required. For more information, contact us at www. komentexarkana.org.

### SLEEP IN FOR THE CURE®

Out of town on Race Day? Kids got a game? Gotta work? Don't like crowds? Or just need your beauty sleep? Sign up for Sleep In for the Cure® and receive a Race t-shirt.

Sleep In participants may register as individuals or as part of a team.



Texarkana Race for the Cure



### THE IMPACT OF FUNDRAISING

How does a 5K race make a huge impact on the movement to end breast cancer forever?

> Through the fundraising efforts of **every** participant.

### TAKE THE KOMEN ONE TWENTY FIVE CHALLENGE

TODAY is the day to save lives and end breast cancer forever. Will you be the one to lead the way? You can begin by taking the 125 CHALLENGE. The average cost of a life saving mammogram is \$125. Early detection is one of the keys to surviving breast cancer. By getting mammograms, women can detect breast cancer, hopefully at its earliest stage. YOU can save a life by taking the 125 CHALLENGE. Your \$125 will make an impact on a life. The time is NOW to save our mothers, daughters, sisters, and friends.

### Top Fundraiser Recognition

The top individual fundraiser will be recognized on Race Day and receive a special award.

☐ The Top Individual Fundraiser (\$ amount raised) will receive one (1) Roundtrip air transportation on American Airlines or American Eagle to any destination in the contiguous US. Limit (1) ticket per household.

### **Fundraising Checklist**

- Register today at www.komentexarkana.org. The sooner you get started, the easier it is to raise funds.
- CHALLENGE We suggest setting your fundraising goal at \$125 (your donation of \$125 could pay for a mammogram). Once you've hit your fundraising goal—aim even higher!
- List Your Potential Donors. Make sure you include the following people

Realtor

Your doctor(s) Business partners Your dentist Community group

- Compose Your Fundraising Letter/Email. Start with one of the sample fundraising emails on our website, then personalize it with your story or mission
- Log In to Your Participant Center and Send Emails. Log in at www.komentexarkana.org to access your Participant Center and create a personal fundraising web page. Emails sent from your Participant Center will include a link to that page, enabling people to donate directly to you.
- Download and Print Fundraising Tools. The following tools can be found in your online Participant Center:
- Komen Global Race for the Cure® business cards you can personalize
- Poster to display in your office and track your fundraising
- Donation Form to send to donors who prefer to mail in a donation
- Matching Gift Checklist learn how to double your donations through corporate matching gifts
- And much more!

You don't need to be a fundraising expert in order to be successful at it—you just need the desire to stand up to breast cancer and make a difference. Remember: every dollar makes an impact.

### Susan G. Komen® Promise:

To save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures. To learn more about what we do visit www.komen.org



# PROMISE: SUPPORTING THE TEAM

Bring together friends, family, coworkers, neighbors or club members to join the global movement to end breast cancer forever. Teams can consist of walkers, runners, sleepers, kids

### Top Team Recognition

Non-Profit

Special recognition and awards will be presented on Race Day to the top fundraising teams in each of the following divisions:

> Largest Team-2 Awards Corporation **Small Business** Church School Family

**Grow Getter** Largest New Team **Most Spirited** Tailgating

### Susan G. Komen® recommends the following:

- If you are under 40 and have breast cancer in your family or are worried about your breasts, talk to your doctor.
- · Have a clinical breast exam by your doctor or nurse at least every 3 years starting at age 20, and every year after the

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and volunteers. There is no extra cost to form or join a team.

Team T-Shirt Contest

- Have a mammogram every year starting at age 40.
- age of 40.
- · Get to know your breasts. Report any changes to your doctor or nurse.

## REGISTER ONLINE AT www.komentexarkana.org

### ONE ENTRY PER PERSON

**REGISTRATION FORM** 

**BEFORE GETTING STARTED...** 

- For fast and secure processing, you may register online at www.komentexarkana.org.
- Please print clearly and complete all sections.
- THIS FORM MUST BE SIGNED (not required for Sleep In).
- Paper team entries of 8 or more must be submitted in one envelope NO LATER THAN SEPTEMBER 26, 2014 and online entries NO LATER THAN OCTOBER 3, 2014 for early packet pick-up and awards.

2014 RACE BIBS ARE REQUIRED TO BE WORN TO

ENTER RACE GROUNDS AND ACTIVITIES				
TYPE	OF ENTRY			
□ Individual	□ Team			
Team Name				

Captain's Name: Phone Number

# PARTICIPANT INFORMATION

PARTICIPANT INI ORMATION				
☐ I am a Breast Cancer Survivor				
First:	MI:	Last:		
Email:				
Address:				
City:	State:	Zip:		
Home Phone: (	)			

Age as of October 18, 2014 Date of Birth Gender: T-shirt size (Circle One): Adult: S M L XL 2XL 3XL

Youth: XS (2-4) S (6-8) MED (10-12) LG (14-16) XL (18-20)

THE FIRST 7,000 ADULT T-SHIRTS & FIRST 500 KIDS FOR THE CURE T-SHIRTS WILL BE DISTRIBUTED ON A FIRST COME, FIRST SERVED BASIS, AND UPON SIZE AVAILABILITY. ONLY CURE T-SHIRT, CHILDREN 0-24 MONTHS WILL RE ANY CHILD REQUIRING AN ADULT SIZE T-SHIRT MUST REGISTER AS AN ADULT.



### FOR OFFICE USE ONLY DATE BIB# CHECK # \_\_CHECK \_\_CASH \_\_CREDIT CARD \_\_COMP Race Course Certification #AR13025DLP

Credit Card Confirmation #

**ENTRY CATEGORY** 

☐ Regular Registration - Survivor, 5K Jog/Walk		
(non-timed, non-competitive), Family Fun Stroll	\$	25.00
☐ Competitive 5K Run - timed	\$	35.00
☐ Kids for the Cure® - ages 2-12		15.00
☐ Babies for the Cure - ages 0-24 Months		10.00
☐ Sleep In for the Cure®	\$	25.00
☐ Registration - RACE DAY - October 18	\$	35.00
☐ Party in Pink - Friday, October 17 QtyX	\$	50.00
☐ Breast Cancer PINK Wall of Honor QtyX	\$	5.00

### ☐ HAPPY SWEET SIXTEEN TEXARKANA!



would like to donate an additional \$16 in honor of Komen Texarkana's 16th Anniversary.

 $\square$  Add a tax deductible donation **TOTAL AMOUNT ENCLOSED** METHOD OF PAYMENT:

☐ Enclosed check payable to:

Person to be Honored/Remembered:

□ Cash

\$ 16.00

Volunteer Initials

☐ Credit Card Komen Texarkana Race for the Cure

EXP. DATE CREDIT CARD NO. SEC. CODE

### **Breast Cancer PINK Wall of Honor**

Recognize a breast cancer survivor or memory of someone special on the Komen Texarkana Race for the Cure® Breast Cancer PINK Wall of Honor. Please clearly PRINT the name of the person you wish to honor or remember on the lines below: Please include a \$5 donation for EACH person you wish to have recognized. Names will NOT appear on wall without \$5 donation included

Additional Name:
Additional Name:
Additional Name:
For EACH person you wish to recognize, please enclose \$5.00 (cheo or money order). For more names, please enclose a separate sheet with additional names. Please include amount due on "Entry Form".

PLEASE READ & SIGN BELOW PHOTOGRAPHIC AND RESULTS RELEASE and WAIVER AND RELEASE OF CLAIMS

I AGREE THAT ANY AND ALL REPRESENTATIONS MADE AND RELEASES, WAIVERS, COVENANTS, CONSENTS AND PERMISSIONS GIVEN BY ME HEREUNDER ARE GIVEN ON BEHALF OF ME AND ANY AND ALL OF MY MINOR CHILDREN OR PERSONS OVER WHOM I HAVE GUARDIANSHIP PARTICIPATING IN OR ATTENDING THE EVENT.

I give my consent and permission to The Susan G. Komen Breast Cancer Foundation, Inc. d/b/a Susan G. Komen® its affiliates and races, their sponsors and corporate sponsors, their successors, licensees, and assigns the irrevocable right to use, for any purpose whatsoever and without compensation, (i) any photographs, videotapes, audiotapes, or other recordings of me that are made during the course of this event (the "Event"); and (ii) the results of my participation in this Event (e.g., race time, name, participant number).

I understand that (i) my consent to these provisions is given in consideration for being permitted to participate in this Event; (ii) I may be removed from this competition if I do not follow all the rules of this Event; and (iii) I am a voluntary participant in this Event. I am in good physical condition and am solely responsible for my personal health, safety and personal property. I know that this Event is a potentially hazardous activity and I hereby voluntarily assume full and complete responsibility for, and the risk of, any injury or accident THAT may occur during my participation in this Event (INCLUDING, BUT NOT LIMITED TO, MY FUNDRAISING ACTVITIES associated with the event) or while ON THE EVENT PREMISES (COLLECTIVELY, "MY PARTICIPATION"). TO THE FULLEST EXTENT OF THE LAW, I, FOR MYSELF, MY NEXT OF KIN, MY HEIRS, ADMINISTRATORS, AND EXECUTORS (COLLECTIVELY, "RELEASORS"), HEREBY RELEASE AND HOLD HARMLESS AND COVENANT NOT TO FILE SUIT AGAINST KOMEN, THE TEXARKANA AFFILIATE OF THE SUSAN G. KOMEN BREAST CANCER FOUNDATION INC., AND ALL OTHER KOMEN AFFILIATES AND THEIR RESPECTIVE DIRECTORS, OFFICERS, VOLUNTEERS, AGENTS AND EXECTIVES. AGENTS AND EMPLOYEES; (II) ANY EVENT SPONSORS: AND (III) ALL OTHER PERSONS OR ENTITIES ASSOCIATED WITH THIS EVENT (COLLECTIVELY, THE "RELEASEES") FOR ANY INJURY OR DAMAGES I MIGHT SUFFER IN CONNECTION WITH MY PARTICIPATION. THIS RELEASE APPLIES TO ANY AND ALL LOSS, LIABILITY, OR CLAIMS I OR MY RELEASORS MAY HAVE ARISING OUT OF MY PARTICIPATION, INCLUDING BUT NOT LIMITED TO, PERSONAL INJURY OR DAMAGE SUFFERED BY ME OR OTHERS, WHETHER SUCH LOSSES, LIABILITIES, OR CLAIMS BE CAUSED BY FALLS, CONTACT WITH AND/OR THE ACTIONS OF OTHER PARTICIPANTS, CONTACT WITH FIXED OR NON-FIXED OBJECTS, CONTACT WITH ANIMALS, CONDITIONS OF THE EVENT PREMISES, NEGLIGENCE OF THE RELEASES, RISKS NOT KNOWN TO ME OR NOT REASONABLY FORESEEABLE AT THIS TIME, OR OTHERWISE. I UNDERSTAND THAT I AM SOLELY RESPONSIBLE AND LIABLE FOR ALL ASPECTS OF MY FUNDRAISING ACTIVITIES ASSOCIATED WITH MY PARTICIPATION, INCLUDING, BUT NOT LIMITED TO, THE SAFE AND LAWFUL CONDUCT OF ANY FUNDRAISING ACTIVITIES.

This Photographic and Results Release and Waiver and Release of Claims (collectively, the "Release") shall be construed under the laws of the state in which the Event is held. In the event any provision of this Release is deemed unenforceable by law, (i) Komen shall have the right to modify such provision to the extent necessary to be deemed enforceable; and (ii) all other provisions of this Release shall remain in full force and effect.

I understand that I have given up substantial rights by signing this Release, and have signed it freely and voluntarily without any inducement, assurance or guarantee being made to me and intend my signature to be a complete and unconditional release of liability to the greatest extent allowed by law.

### PLEASE SIGN HERE

Participant's N	Name

Date

Participant's Signature (or Parent/Guardian, if under 18)

Mail complete entry form, entry fees and donations to: Komen Texarkana Race for the Cure Dept. 09-015, P.O. Box 9600 Texarkana, TX 75505-9600 ENTRY FEES ARE NON REFUNDABLE **ARE NOT** TAX DEDUCTIBLE

# RACE DAY SCHEDULE

### 2014 RACE BIBS ARE REQUIRED TO BE WORN TO ENTER RACE GROUNDS AND ACTIVITIES

7:00 - 8:00 A.M. Late Registration/Packet Pick-Up 7:00 - 8:15 A.M. Survivor/VIP/Media Breakfast 7:00 - 8:30 A.M. 8:30 A.M. 9:00 A.M.

**Opening Ceremonies** 5K Competition Run/Walk Family Fun Stroll **Closing Ceremonies** 

**Team Pictures** 

### SURVIVOR ACTIVITIES

7:00 - 8:15 A.M. Survivor Registration & Breakfast 8:15 A.M. **Survivor Pictures** 10:30 A.M. Closing Ceremonies 

### Competitive 5K Awards

9:30 A.M.

10:30 A.M.



The first place male and female runners in the competitive 5k Race will receive a Timex Ironman Run Trainer™ GPS Speed & Distance watch compliments of Racquet and

Jog Medals will be awarded to the overall winners in the following age groups in the competitive 5K Race: 6-8; 9-12; 13-19; 20-24; 25-29; 30-34; 35-39; 40-44; 45-49; 50-54; 55-59; and 60 & older.

For the safety of all participants, rollerblades and pets are discouraged from participating in this event. Thank you for your cooperation.

### Cancellation Statement

This event will occur rain or shine. We reserve the right to cancel in extreme circumstances. In that event, there will be no refunds and your entry fee will be used as a donation to the Komen Texarkana Race for the Cure®.

### About Susan G. Komen®

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen® now the world's largest breast cancer organization and the largest source of nonprofit funds dedicated to the fight against breast cancer with over \$2.2 billion invested to date. For more information about Susan G. Komen®, breast health or breast cancer, visit komen.org or call 1-877 GO KOMEN.

The Running Ribbon is a registered trademark of Susan G. Komen®.

### **REGISTER TODAY**

**ONLINE - PINK GOES GREEN** 

Your best option! Register ONLINE at komentexarkana.org. It is quick and easy! Create your own personal webpage on the Race website. Send personal emails, with a link to your webpage, asking friends and family to sponsor your fundraising efforts. It is fast, easy and safe!

### BY MAIL

Mail individual participant forms with registration fee to Komen Texarkana Race for the Cure®, Dept. 09-015, P.O. Box 9600, Texarkana, TX 75505-9600. Forms are limited to one entry per person and must be signed. Copies of entry form acceptable. Entry forms must be postmarked by Friday, October 10, 2014

### IN PERSON - Sign ups for individuals only.

You can take individual participant entry forms to:
• CENTRAL MALL ONE STOP

egistration Booth will be open September 29 · October 14, 10 a.m. - 7 p.m.

BANCORP SOUTH

.. Rd & 3000 New Boston Rd. Locations be dropped at Bancorp South until October 14, 2014. Receipts will be given and packets can be picked up at TISD Sullivan Center on individual pick up days.

<u>......</u>

### AS A TEAM

Teams of 8 or more are Encouraged and Welcomed!

- Register your team ONLINE and cut out the paperwork or have each team participant complete an entry form and submit them TOGETHER by mail to KOMEN TEXARKANA RACE FOR THE CURE, Dept 09-015, Po Box 9600, Texarkana, TX 75505 or drop at BANCORP SOUTH locations.
- Deadlines for awards eligibility and early team packet pick up are SEPT 26, 2014 for PAPER entries and OCTOBER 3, 2014 for ONLINE entries.

# RACE DAY

Registration is available from 7 A.M. - 8 A.M. at the Four States Fairgrounds at 3700 East 50th Street, Texarkana, AR 71854. ......

You may pick up your Race Packet at TISD Sullivan Performing Arts Center, 4241 Summerhill Road, Texarkana, Texas as follows:

**TEAM PACKET PICK-UP** OCT. 9 & 10 11 a.m.- 6 p.m. INDIVIDUAL PACKET PICK-UP OCT. 15 & 16 • 11 a.m.-6 p.m.

OCT. 17 • 9 a.m.- 1 p.m.

RACE DAY PACKET PICKUP OCT. 18 • 7 a.m. - 8 a.m.

(Race Day Packet Pick-Up at the Four States Fairgrounds)