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Komen Vermont Snowshoe, January 2022

Komen New Hampshire Snowshoe, February 2022

Sponsorship Opportunities and Benefits

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Gold $2,500+

• Opportunity to record a Digital Message for use through our Social Media Channels

• Radio commercial and Public-Access TV recognition (*this will include print media sponsors*)

• Recognition (**5** logo posts) in 2022 Komen Snowshoe Events Facebook group

• Logo on event t-shirts

• Featured business logo slide in social media posting on both Snowshoe Event Days

• Web-Linked logo on VT and NH Snowshoe Sponsor pages

• Opportunity to provided branded item to all registered snowshoers (one or both events)

Silver $1,000-$2499

• Radio commercial and Public-Access TV recognition (*this will include print media sponsors*)

• Recognition (**3** logo posts) in 2022 Komen Snowshoe Events Facebook group

• Logo on event t-shirts

• Featured business logo slide in social media posting on both Snowshoe Event Days

• Web-Linked logo on VT and NH Snowshoe Sponsor pages

• Opportunity to provided branded item to all registered snowshoers (one or both events)

Bronze $500-$999

• Recognition (**2 logo** posts) in 2022 Komen Snowshoe Events Facebook group

• Logo on event t-shirts

• Inclusion in a Group Business logo slide in social media posting on both Snowshoe Event Days

• Logo on VT and NH Snowshoe Sponsor Pages

• Opportunity to provided branded item to all registered snowshoers (one or both events)

Crystal $250-$499

• Recognition (<u>Business Name</u>) in 2022 Komen Snowshoe Events Facebook group

• <u>Business name</u> on tee-shirts

• Inclusion in a Group <u>Business Name</u> slide in social media posting on both Snowshoe Event Days

• Individual <u>Business name</u> on VT and NH Snowshoe Sponsor Pages

Patron $100-$249

• Recognition (<u>Business Name</u>) in 2022 Komen Snowshoe Events Facebook group

• Inclusion in a Group <u>Business Name</u> slide in social media posting on both Snowshoe Event Days

• Business Name in a grouped sponsor listing on VT and NH Sponsor Pages